|  |  |
| --- | --- |
| **Date completed** |       |

**INSTRUCTIONS:**

|  |  |
| --- | --- |
| Complete and submit this form to: | sales@acuity.com |

|  |  |
| --- | --- |
| **Name of agency** |       |
| **City** |       |  **State** |       |  **ZIP** |       |
| **Contact person** |       |  **Phone number**  |       |
| **Email** |       |  |  |
| **Year agency started** |      |  **Total number of employees** |       |
| **Number of office locations** |       |  **List each city** |       |
| **How did you hear about Acuity?** |       |
| **Website address** |       |

**Premium volume estimated numbers**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Total P&C written premium $**  |       |  **% commercial** |       |  **% personal** |       |

|  |  |
| --- | --- |
| **Top 4 Commercial Carriers** | **Premium Volume** |
|       |       |
|       |       |
|       |       |
|       |       |

|  |  |
| --- | --- |
| **Top 4 Personal Carriers** | **Premium Volume** |
|       |       |
|       |       |
|       |       |
|       |       |

|  |  |
| --- | --- |
| **List any companies you added in the last three years** |       |
| **List any companies cancelled in the last three years and why** |       |
| **Do you have a perpetuation program?** |       |  |

**Type of business you target**

|  |
| --- |
|         |

**What role do you see Acuity playing in the agency?**

|  |
| --- |
|         |

|  |  |
| --- | --- |
| **List agency management system** |       |
| **Comparative rater** |       |

Click here to learn more about Acuity: [www.acuity.com](http://www.acuity.com)

*Thank you for your interest in Acuity.*