|  |  |
| --- | --- |
| **Date completed** |  |

**INSTRUCTIONS:**

|  |  |
| --- | --- |
| Complete and submit this form to: | sales@acuity.com |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Name of agency** | | |  | | | | | | | | | | | | | | |
| **City** |  | | | | | | | | | | | **State** | |  | | **ZIP** |  |
| **Contact person** | | |  | | | | | | | | **Phone number** | | | |  | | |
| **Email** | |  | | | | | | |  | | | |  | | | | |
| **Year agency started** | | | | |  | | **Total number of employees** | | | | | |  | | | | |
| **Number of office locations** | | | | | |  | | **List each city** | |  | | | | | | | |
| **How did you hear about Acuity?** | | | | | | |  | | | | | | | | | | |
| **Website address** | | | |  | | | | | | | | | | | | | |

**Premium volume estimated numbers**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Total P&C written premium $** |  | **% commercial** |  | **% personal** |  |

|  |  |
| --- | --- |
| **Top 4 Commercial Carriers** | **Premium Volume** |
|  |  |
|  |  |
|  |  |
|  |  |

|  |  |
| --- | --- |
| **Top 4 Personal Carriers** | **Premium Volume** |
|  |  |
|  |  |
|  |  |
|  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **List any companies you added in the last three years** | |  | | |
| **List any companies cancelled in the last three years and why** | | | |  |
| **Do you have a perpetuation program?** |  | |  | |

**Type of business you target**

|  |
| --- |
|  |

**What role do you see Acuity playing in the agency?**

|  |
| --- |
|  |

|  |  |  |
| --- | --- | --- |
| **List agency management system** | |  |
| **Comparative rater** |  | |

Click here to learn more about Acuity: [www.acuity.com](http://www.acuity.com)

*Thank you for your interest in Acuity.*